

To: MTC Executive Committee

From: John Ficara, Chair Strategic Planning Committee

Date: April 7, 2023

Subject: SPC Report First Three Quarters Fiscal Year 2023

The chair explained that the strategic planning committee decided to do a review of the MTC mission, vision, and values (MVVs) at the April 2022 meeting. The committee determined that member input would be necessary and determined a survey regarding updates to the MTC mission, vision, and values (MVV) would be valuable. Therefore, at each of the standing committee meetings during the August meetings in Anchorage, the chair, the executive director, or deputy executive director discussed this review of MVVs and stated that a short survey would be conducted. A survey for this purpose was circulated in advance of this committee's meeting and the framework of an eightnarrative-question survey was agreed upon. During the Autumn, the survey was distributed using Survey Monkey, and a weblink collector created. The email invite was sent to 668 discrete recipients. Forty responded to the survey, 6% response rate. Interestingly, the completion rate was 100% (i.e., anyone who clicked on the link completed the survey).

The survey results were reviewed and discussed during the November 17, 2022 meeting in Little Rock, Arkansas. Members indicated that the survey found approval of the status quo and that no significant changes were necessary to the MVVs. However, the committee also found that the survey results were thoughtful and could lead to some adjustments and improvements. A group of four was appointed to further analyze the results and determine if recommendations should be made. The group appointed at the time consisted of John Ficara (Chair/New Jersey), Krystal Bolton (Louisiana), Lee Ann Rouse (Alabama), Dee Wald (North Dakota) with the executive director also participating. The group met virtually twice after the November meeting and reviewed the survey results in detail. A report has been developed and will be presented to the executive committee at the spring meeting. The report is a summary of survey responses regarding potential need for revision of the MTC Mission Statement, Vision Statement and Values, based on analysis and discussion by the group named above.

Training efforts, both virtual and in-person, continue to move forward. The recommendations in the strategic planning workgroup's report on training are continuing to be implemented. A virtual training course on Market Based Sourcing was released through the Commission's Learning Management System. A course on partnership was offered earlier in the year and has been popular. Other training courses are being planned for the year 2023.