

To: Executive Committee
From: Julie Magee, Chair
Date: May 11, 2017

Subject: Strategic Planning Steering Committee Report

The Multistate Tax Commission began its strategic planning process in May 2011. During 2011-2012, the Commission developed its statements of Mission, Values, Vision, and Goals.

MISSION STATEMENT:

The Multistate Tax Commission is an intergovernmental state tax agency. Its mission is to:

- Achieve fairness by promoting compliance and consistent tax policy and practice; and to
- Preserve the sovereignty of state and local governments over their tax systems

VISION

By 2019, MTC will be recognized as:

- The "gold standard" for tax policy development
- The primary authority for the public and public officials on issues of state and local tax uniformity and fairness
- The leading resource for ensuring equitable tax compliance

The Steering Committee met on July 26, 2016, in Kansas City, Missouri. At that meeting written reports and oral presentations were received from the Taxpayer and Practitioner Outreach Project Team and the Nexus Committee Workgroup. Performance measures and data for the Engagement Goal Project were presented to the committee and adjustments to a few measures were recommended.

Julie Magee (Alabama) will again serve as Chair for FY 2016-2017. Other members of the committee for FY 2016-2017 will include Demesia Padilla (New Mexico), Rich Jackson (Idaho), Ryan Rauschenberger (North Dakota), Nia Ray (Missouri), Nancy

Prosser (Texas), Mike Kadas (Montana), and John Valentine (Utah). Gary Humphrey (Oregon) noted that he will no longer be able to serve on the committee due to new responsibilities he has assumed with Oregon. Members of the committee thanked him for his service. Executive Director Matson will be contacting additional potential members to be a part of the committee.

Deputy Executive Director Stranburg updated the committee on projects and initiatives that will be worked on during FY 2016-2017 which include: updating Commission Bylaws; training; and audit satisfaction survey for taxpayers.

Ms. Magee, Ms. Prosser, and other committee members recognized and thanked Commission Consultant Elizabeth Harchenko for her years of service to the Commission and committee as strategic planning consultant. Ms. Harchenko is retiring from her role as strategic planning consultant.

The Committee met again on December 14, 2016, in Houston, Texas. An oral update was received from the Nexus Committee Workgroup on website updates and information concerning the lookback period for voluntary disclosure agreements.

Proposed amendments to the Commission's Bylaws were discussed. In conjunction with those proposed amendments, a discussion concerning review of Commission membership categories occurred. A project team of Ms. Magee, Ms. Prosser, and Mr. Jackson, along with Executive Director Matson and Deputy Executive Director Stranburg, was formed.

A goal area for 2107 was adopted – with the Commission celebrating its 50th anniversary, the focus will be on the vitality and reputation of the Commission. This will be accomplished through a handful of efforts, such as including in the FTA publication TaxExPRESS a feature titled "This Week in MTC History."

The Steering Committee continues to be committed to integrating strategic planning tools and practices into the operations of the Commission. The MTC permanent staff continues to integrating strategic planning into the daily work of the Commission.

The Steering Committee continues to evaluate the Commission's progress with strategic planning. These discussions will continue and the committee will report to the Executive Committee on progress and future direction.