

Strategic Planning Steering Committee Report of August 2017 Meeting

The Multistate Tax Commission began its strategic planning process in May 2011. During 2011-2012, the Commission developed its statements of Mission, Values, Vision, and Goals.

MISSION STATEMENT:

The Multistate Tax Commission is an intergovernmental state tax agency. Its mission is to:

- Achieve fairness by promoting compliance and consistent tax policy and practice; and to
- Preserve the sovereignty of state and local governments over their tax systems

VISION

By 2019, MTC will be recognized as:

- The "gold standard" for tax policy development
- The primary authority for the public and public officials on issues of state and local tax uniformity and fairness
- The leading resource for ensuring equitable tax compliance

The Steering Committee met on August 1, 2017, in Louisville, Kentucky. An oral presentation was made regarding information found in the written report prepared on performance measures and data for the Engagement Goal Project. The Committee requested that electronic meeting participation be measured to see what impact that has on in-person attendance. A summary of findings from a survey on training was given. Greg Matson, Helen Hecht, and Lila Disque were recognized for their efforts in supporting the focus for 2017 (enhancing the vitality and reputation of the Commission) by putting together "This Week in MTC History" which celebrates the Commission's 50th anniversary.

Nancy Prosser (Texas) agreed to serve as committee chair for the upcoming year. New members of the committee will be sought, especially from sovereignty member states. Ms. Prosser also recommended that beginning with the next meeting of the committee, the committee revisit past planning tasks and the use of a yearly strategic planning calendar and volunteered to assist in moving this effort forward.

Mr. Matson mentioned that he and Marshall Stranburg have done some preliminary work on ideas for additional participation by sovereignty member states and associate member states. Some of these ideas would require changes to the Commission's bylaws. Mr. Matson and Mr. Stranburg will provide the committee with additional information that can be discussed at the committee's meeting in November.

The Steering Committee continues to be committed to integrating strategic planning tools and practices into the operations of the Commission. The MTC permanent staff continues to integrating strategic planning into the daily work of the Commission. The Steering Committee continues to evaluate the Commission's progress with strategic planning. These discussions will continue and the committee will report to the Executive Committee on progress and future direction.