Possible Measures and Baselines for MTC Engagement Goal – Draft #2 – 6/29/12

Changes by Steering Committee noted in RED

<u>Outcome 1.</u> More [compact and sovereignty] state participation in commission activities.

Measures

- 1a. Increase in number of compact and sovereignty states that personally attend Annual Meetings.
- 1b. Increase in number of compact and sovereignty states that personally attend Executive Committee meetings.
- 1c. Increase in number of states that participate in Uniformity and Litigation committee meetings.
- 1d. Increase in number of program states participating in Audit and Nexus committee meetings.

<u>Baselines</u>

- 1a. Average in-person attendance by compact and sovereignty member states at Annual Meetings 2009-2012.
- 1b. Average in-person attendance by compact and sovereignty member states at Executive Committee meetings 2009-2012.
- 1c. Average in-person attendance by all states in Uniformity and Litigation committee meetings 2009-2012.
- 1d. Average in-person attendance by program states in Audit and Nexus committee meetings 2009-2012.

Targets

1. Increase over baseline of (raw number or a percent) by (date).

<u>Outcome 2.</u> More top tax administrators (or regularly designated alternates) participating in commission activities.

Measures

- 2a. Increase in number of compact and sovereignty state top tax administrators (or regularly designated alternates) who personally attend Annual Meetings.
- 2b. Increase in number of compact and sovereignty state top tax administrators (or regularly designed alternates) who personally attend Executive Committee Meetings.

Baselines

- 2a. Average personal attendance by top tax administrators (or regularly designated alternates) of compact and sovereignty member states at Annual Meetings -2009-2012.
- 2b. Average personal attendance by top tax administrators (or regularly designated alternates) of compact and sovereignty member states at Executive Committee Meetings -2009-2012.

Targets

2. Increase over baselines of (raw number or a percent) by (date).

Outcome 3. More Associate Member states participating in MTC programs.

Measures

- 3a. Increase in number of Associate Member states participating in Audit Program.
- 3b. Increase in number of Associate Member states participating in Nexus Program.

Baselines

- 3a. Average number of Associate Member states participating in Audit Program 2009-2012.
- 3b. Average number of Associate Member states participating in Nexus Program 2009-2012.

Targets

3. Increase over baselines of (<u>raw number or a percent</u>) by (<u>date</u>).

<u>Outcome 4.</u> Increase awareness among the states of the MTC and the value of its programs.

Measures

- 4a. Timely contact by assigned Executive Committee liaison/MTC Executive Director with newly designated or inactive top tax administrators in compact, sovereignty and associate member states.
- 4b. Timely follow up and sharing of state-specific information with newly designated or inactive top tax administrators.

<u>Baseline</u>

No historic baseline data available.

Targets

- 4a. Time target (number of days after designation) for contact with new tax administrators by Executive Committee liaison or MTC Executive Director.
- 4b. Time target (number of days after designation) for sharing of state-specific data about past participation in MTC by the new tax administrator's state.

<u>Outcome 5.</u> Increase participation by Audit program states in multistate audits.

Measures

5. Level of participation by states in audits conducted by MTC each year.

Baselines

- 5a. Average number of audit program states participating in sales tax audits and income tax audits 2009-2012.
- 5b. Average annual number of sales tax and income tax audits joined by each program state 2009-2012.

Targets

5. Increase over baselines of (raw number or a percent) by (date).