

Minutes of the Strategic Planning Committee Meeting of the Multistate Tax Commission

November 10, 2021 Westin Hotel Alexandria, Virginia

I. Roll Call of the States

Chair John Ficara (New Jersey), called the Strategic Planning Committee meeting to order at 4:32 p.m. The in-person and also the virtual meeting attendees are listed below.

II. Approval of Minutes of the Strategic Planning Committee Meeting Held on August 9, 2021

Michael Hale (Kansas) made a motion to approve the minutes. The minutes of the Committee meeting held virtually on August 9, 2021 were approved unanimously.

III. Initial Public Comment Period and Other Communications

The Chair, John Ficara, asked if there was any public comment. No public comment was offered.

IV. Engagement Performance Measures and Data Report

John Ficara discussed the annual report that provides performance measures and attendance data for Commission activities. Scott Pattison, the MTC's deputy executive director, was asked by the Chair to summarize the report and explained that the measures indicated continued success despite the disruptive nature of the pandemic. Greg Matson, MTC Executive Director and Vice Chair of the Committee, gave additional details and background. He explained that the measures were developed ten years ago and adjustments may be necessary going forward to avoid duplication and track activities.

V. Update on MTC Training Activities and Efforts

The Chair reported that the Committee had continued the work group on training and that recommendations in the work group's report on training were being implemented. Pattison gave an overview of MTC training activities and efforts. Training will be virtual and in-person going forward. He also reported that the MTC has implemented a learning management system and created the first test course, which covered the subject of statistical sampling. A course on market-based sourcing is currently being prepared and the Legal Team has been conducting webinars and successful and informative sessions. The Chair proposed that future training work group meetings be convened whenever necessary and appropriate, rather than being on a fixed schedule.

VI. Discussion on Reigniting Elemental Strategic Planning Effort

The Chair noted that a strategic planning review was discussed during the virtual August meeting. The Chair noted that ten years has passed since the last review. At that time, each of the Commission's standing committees did a strengths, weaknesses, opportunities, and threats (SWOT) analysis, which formed the foundation of current MTC strategic planning efforts. The Chair discussed the Federation of Tax Administrators (FTA) strategic planning efforts done recently with an outside consultant and facilitator and indicated that those efforts will be continued in the next calendar year. Matson gave some background of the last MTC strategic planning efforts and discussed how exploring possible approaches to strategic planning makes sense at this time. The Chair agreed it was important to start the discussion of the strategic planning efforts and determine the best process to do so. Further discussion will take place at the April meeting.

IX. Other Business

The Chair then inquired whether anyone wished to raise any new business. There was no response and therefore no new business.

IX. Adjournment

Christy Vandevender (Alabama) moved to adjourn the meeting. With no objection, the Chair adjourned the meeting.

First name	Last name	Company
IN PERSON		
ATTENDEES		
Phillip	Ashley	Texas Comptroller of Public Accts
William	Barber	MTC
Gilbert	Brewer	Alabama DOR
Holly	Coon	MTC

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Richard	Cram	MTC
John	Ficara	N Treasury Dept.
Michael	Hale	Kansas DOR
Brian	Hamer	MTC
Helen	Hecht	MTC
Virgil	Helton	FAST
Craig	Johnson	SSTGB
Greg	Matson	MTC
Virginia	Mick	MTC
John	Mollenkemp	Intuit
Scott	Pattison	MTC
Nancy	Prosser	MTC
Maria	Sanders	Missouri DOR
Thomas	Shimkin	MTC
Larry	Shinder	MTC
Jeff	Silver	MTC
Warren	Wood	Delaware Division of Finance
Steve	Yang	MTC
VIRTUAL		
ATTENDEES	Downott	Alahama
Vernon	Barnett	Alabama
Krystal	Bolton	Louisiana
Richard	Dobson	Kentucky
Katie	Frank	California
Jake	Hoffman	GenTax
Kurt	Konek	
Laurie	McElhatton	California
Teresa	Miller	Iowa
Deanna	Munds-Smith	
Victoria	Nichols	
Nick	Polimeros	MTC
Will	Rice	Gentax
David	Sawyer	EY
Andrew	Soubel	WoltersKluwer
Dee	Wald	North Dakota