



To: Commission
From: John Ficara, Chair
Date: August 4, 2021
Subject: Strategic Planning Committee Report

The Strategic Planning Committee created a work group on training and the work group met several times this fiscal year. The mission of the work group is to examine MTC training, provide feedback on the best training options, and to make recommendations to the Strategic Planning Committee. The work group created a report that gives detailed recommendations for additions and adjustments to the training program, including use of multiple training formats, improved virtual opportunities, perpetually available trainings, regular evaluations and flexibility. The full report is available on the MTC website: <http://www.mtc.gov/The-Commission/Committees/Strategic-Planning>. The Committee's working group on training met virtually on November 6th at 1:00 p.m. eastern time and approved the report. The report and recommendations were approved unanimously. The report specifically recommends, among other things, that the work group continue its work. In addition to the report, the work group training survey findings were reported to the committee. The survey found, among other things, that 97% of respondents indicated that they would want to send staff members to MTC trainings, and a reasonable number would be willing to pay a fee for training. The survey findings can be found here: [PowerPoint Presentation \(mtc.gov\)](#)

The Strategic Planning Committee also met virtually on Friday, April 23rd at 2:00 p.m. eastern time. The Committee unanimously approved a revised Charter for the Committee. It was noted that the revised Charter was the result of the MTC staff's effort to revise all committee charters for consistency purposes. The substantive provisions relating to responsibilities of the Committee have not been changed. This led to a brief discussion regarding further review and potential recommendations for substantive revision of the Charter by the Committee. It was suggested that this be reconsidered later this year. In this regard, it was also suggested that consideration be given to retention of an outside consultant in the near-term to assist in any future "deep-dive" review strategic planning effort of the Charter, as well as including the MTC overall mission, vision, goals and responsibilities.

The Committee was also provided with an update on the training efforts of the MTC staff. In particular, the Committee was provided information on the new Learning Management System (LMS) that will be utilized to provide virtual training and on-line courses, including a demonstration of the LMS. The Strategic Planning Committee's work group on training had met April 1st to receive a similar update briefing on the training program activities at the MTC. The work group on training will continue

functioning through the remainder of calendar year 2021, to provide input on the MTC upgraded training efforts.

Strategic Planning Committee Mission Statement:

The Multistate Tax Commission is an intergovernmental state tax agency. Its mission is to achieve fairness by promoting compliance and consistent tax policy and practice; and to preserve the sovereignty of state and local governments over their tax systems

Strategic Planning Committee Vision:

MTC will be recognized as the “gold standard” for tax policy development, the primary authority for the public and public officials on issues of state and local tax uniformity and fairness, and the leading resource for ensuring equitable tax compliance.