



Strategic Planning Steering Committee Report of July and November 2018 Meetings

The Multistate Tax Commission began its strategic planning process in May 2011. During 2011-2012, the Commission developed its statements of Mission, Values, Vision, and Goals.

MISSION STATEMENT:

The Multistate Tax Commission is an intergovernmental state tax agency. Its mission is to:

- Achieve fairness by promoting compliance and consistent tax policy and practice; and to
- Preserve the sovereignty of state and local governments over their tax systems

VISION

By 2019, MTC will be recognized as:

- The “gold standard” for tax policy development
- The primary authority for the public and public officials on issues of state and local tax uniformity and fairness
- The leading resource for ensuring equitable tax compliance

The Steering Committee met on July 24, 2018, in Boston, Massachusetts. An oral presentation was made regarding information on performance measures and data for the Engagement Goal Project. A question was asked regarding use of WebEx or similar technologies when holding meetings. Some committees and work groups are moving towards using such technology and it is expected that such technology will soon be tested.

A discussion was held regarding strategic planning efforts. Suggestions were made that greater engagement in the process might result if program committees were better made aware of the Commission’s mission, vision, values, and goals. As a result of these suggestions, the committee chair and the deputy executive director are planning to attend the November program committee meetings and discuss these areas. The plan would be to then seek ideas for program committees at the 2019 spring committee

meetings as an initial step to work on updating the Commission's mission, vision, values, and goals.

The Steering Committee met again on November 7, 2018, in Orlando, Florida. A report was made on presentations by the committee's chair and Commission staff at Program Committee meetings earlier in the week. Questions were asked and answers provided on the name of the committee, committee membership, and committee leadership. It is anticipated that the committee will vote at the April 2019 meeting on changing the committee's name.

Extensive discussion occurred concerning how the committee could better receive input from and participation by Program Committees and their members on strategic planning activities. Comments were made concerning whether Program Committees had enough time during their meetings to participate in strategic planning activities. A suggestion was made that the Commission's mission, vision, values, and goals be updated, which would provide direction to and encourage Program Committees to work on ways to achieve the goals and vision. Staff will send out a request to members of the committee for input on updating the Commission's mission, vision, values, and goals. A call will be scheduled after the beginning of 2019 to discuss input received. This process will assist in deciding how the Commission will proceed with strategic planning.

The Steering Committee continues to be committed to integrating strategic planning tools and practices into the operations of the Commission. The MTC permanent staff continues to integrate strategic planning into the daily work of the Commission. The Steering Committee continues to evaluate the Commission's progress with strategic planning. These discussions will continue and the committee will report to the Executive Committee on progress and future direction.