
Multistate Tax Commission
Web Traffic Report

Technology Committee – July 27, 2009

Kansas City, Missouri

July 2008 – June 2009

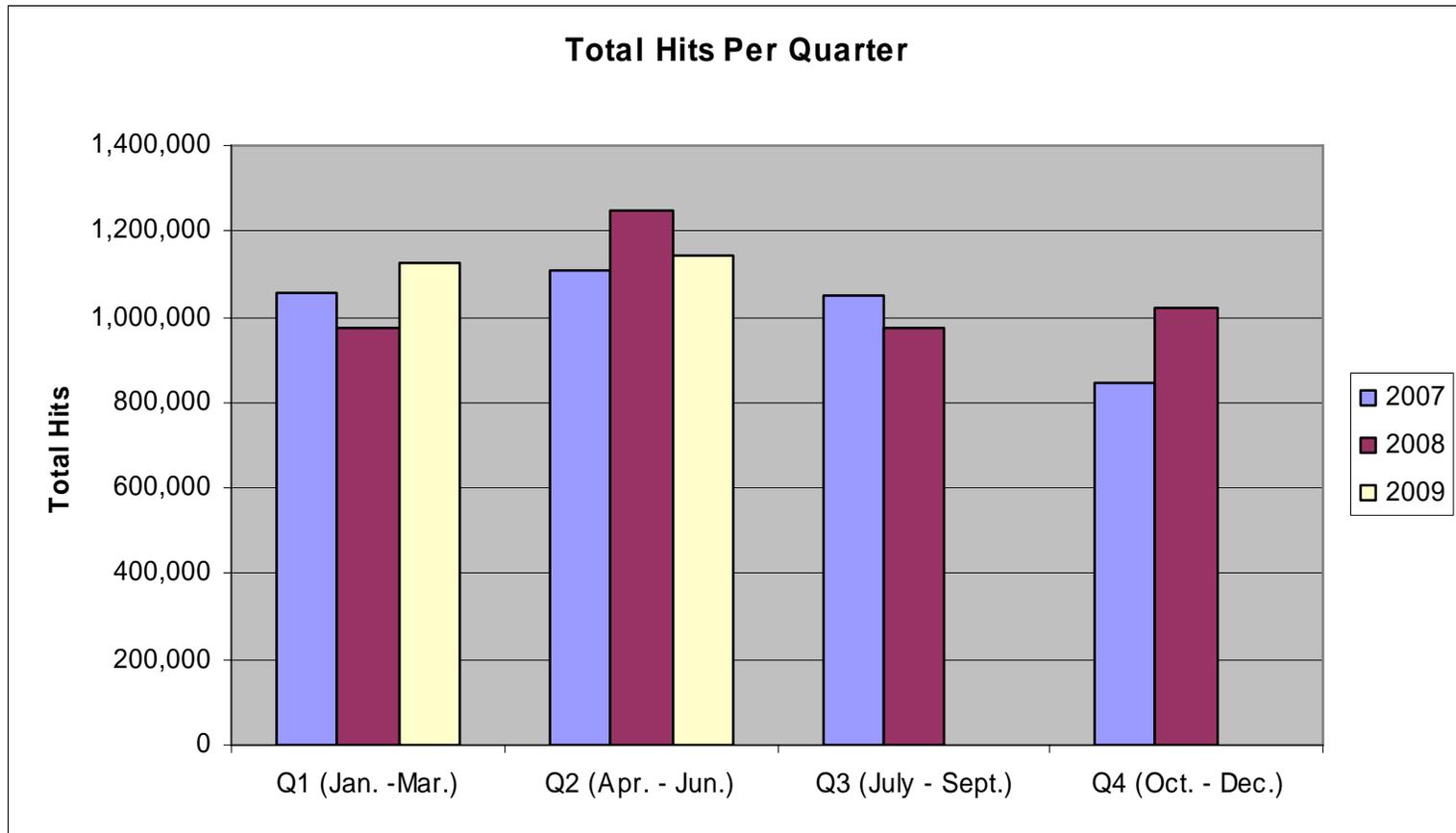
Monthly Statistics Summary

January 2009 – June 2009

	Total Hits	Total Page Views	Avg Page Views/Day	Total Visitors	Avg Visitors/Day
January	339,020	42,801	1,380	14,035	452
February	374,260	52,127	1,861	15,367	548
March	411,362	56,651	1,827	18,138	585
1st Quarter Totals	1,124,642	151,579	5,068	47,540	1,585
April	377,190	51,440	1,714	17,317	577
May	344,701	46,161	1,489	15,217	490
June	422,661	57,307	1,910	17,067	568
2nd Quarter Totals	1,144,552	154,908	5,113	49,601	1,635

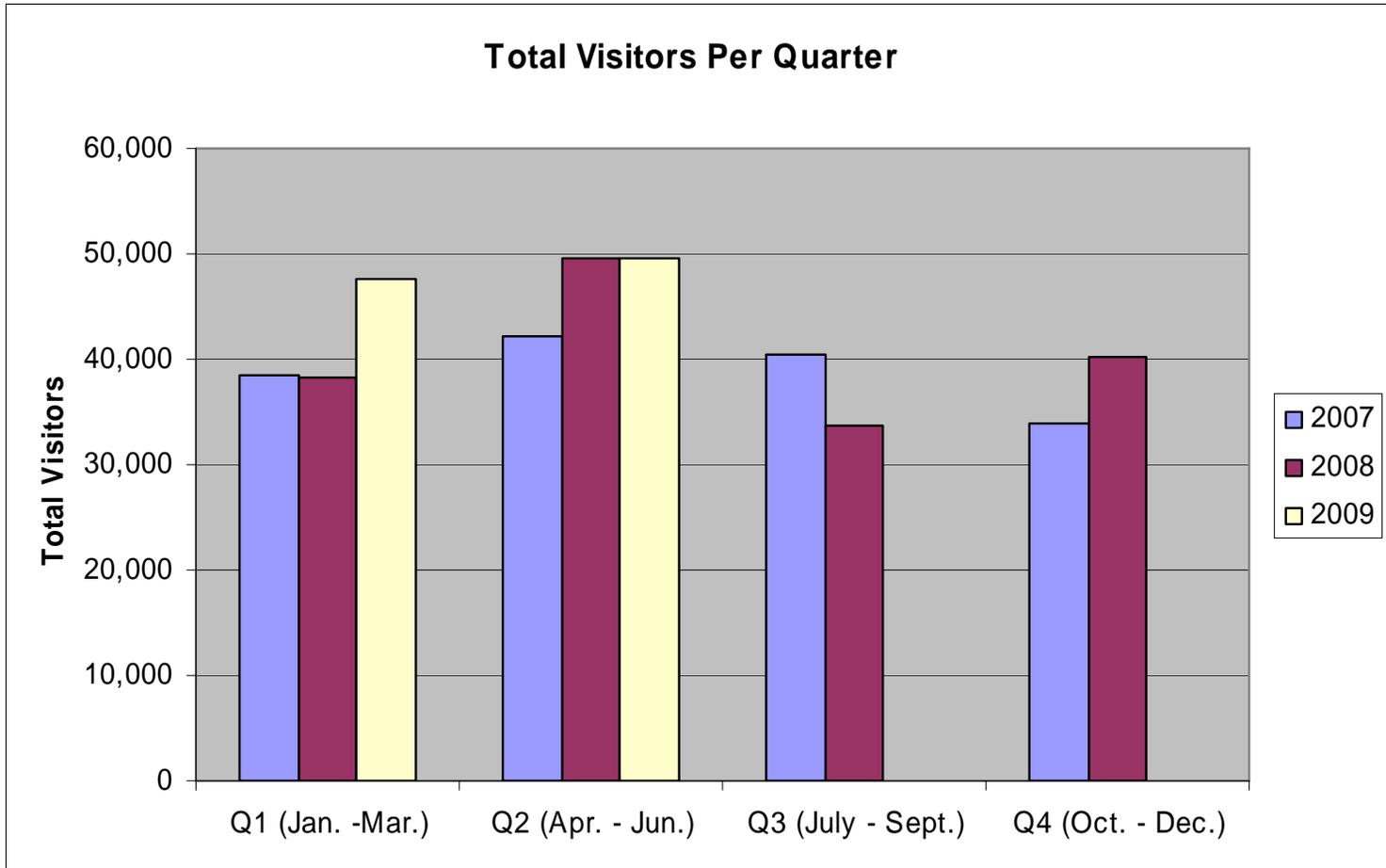
Monthly Statistics Graphs and History

Three year view



Hits are defined as total number of pages visited per month.

Monthly Statistics Graphs and History

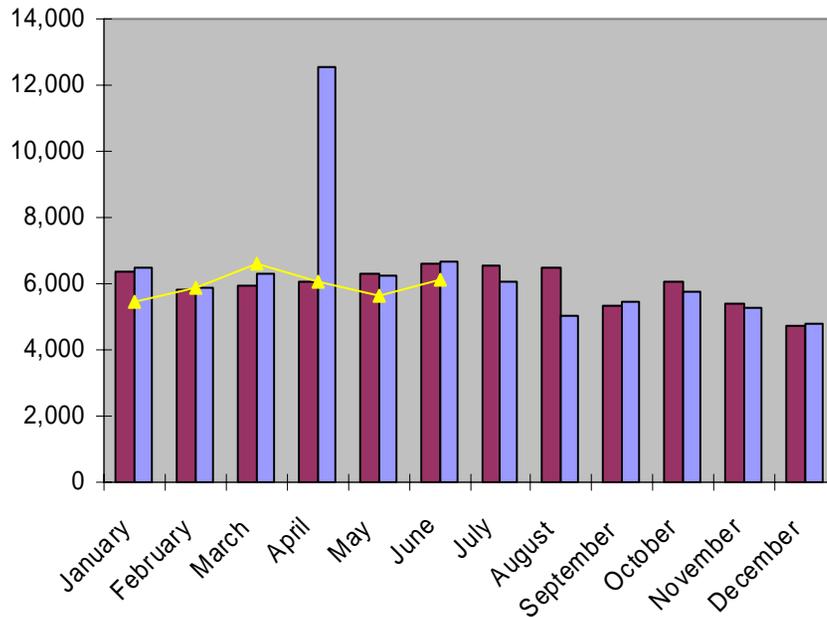


Visitors are defined as someone who visits MTC's website more than once within a specified period of time.

Homepage History

Three year view

Homepage Views



Total Visitors 2007
 Total Visitors 2008
 Total Visitors 2009

[Home](#) | [Site Map](#) | [Register / Login](#)

Latest News
[Statistical Sampling for Sales and Use Tax Audits](#)
 Appropriate use of sampling techniques contributes to reduced audit cost and improved audit results—for both the tax agency and the taxpayer. The MTC has scheduled three sessions of this course, which are open to state and local government and private sector participants:
 • October 19-22, 2009 in Chicago, Illinois
 • March 22-24, 2010 in Dallas, Texas
 • June 7-10, 2010 in Atlanta, Georgia
[Read more...](#)

[State Fiscal Outlook: It's bad and it's going to get worse before it gets better](#)
 It's bad: according to data from the U.S. Department of Commerce, Bureau of Economic Analysis, total state and local government surpluses fell from a record high of \$63.1 billion in the second quarter of 2008 to a deficit of \$103.6 billion in the third quarter of 2008, the latest data available (both figures are seasonally adjusted at annual rates). Total state and local government surpluses were \$4.7 billion in the third quarter of 2007. Total state and local government borrowing went from \$33.4 billion in the first quarter of 2006 to more than \$200 billion in the third quarter of 1999 to the third quarter of 2008. [Read more...](#)

[The Business Activity Tax Simplification Act of 2009](#)
 The latest iteration of the Business Activity Tax Simplification act, it is almost identical to the previous versions of the act. [Read more...](#)

[Business Tax Provisions of the Stimulus Package](#)
 As a service to those who provide our website, the Policy Research Division staff has culled the business tax provisions from the stimulus package that was recently signed off on by the House and Senate. [Read more...](#)

[Meetings from the BAT Cave](#)
 Elliott Rubin, Director of Policy Research and Carmen Stone, Policy Research Intern, Multistate Tax Commission. This article refutes the hypothesis made by some persons and organizations that extending the protections of Public Law 90-272 to sales of services and intangibles would have a significant, positive effect on business investment. The proponents of imposing a federally mandated physical presence nexus standard argue it would greatly reduce the uncertainty caused by the complexity of current state business activity tax nexus standards, and that the purportedly reduced uncertainty would result in a higher level of business investment. The authors find that current economic conditions and other factors far outweigh nexus standards in deterring investment. Please visit our [publications page](#) to read the article in full text.

Uniformity Committee Financial Institutions Work Group
[Agendas](#)
[Online Documents](#)

Upcoming Events
[Notice of Public Hearing on Uniformity Proposal](#)
 July 21st, 2009
 Multistate Tax Commission
 in Washington, DC
[Register here...](#)

[43rd Annual Conference and Meetings](#)
 July 29-30, 2009
 in Kansas City, Missouri
[Register here...](#)

QUICK LINKS
[Training Program](#)
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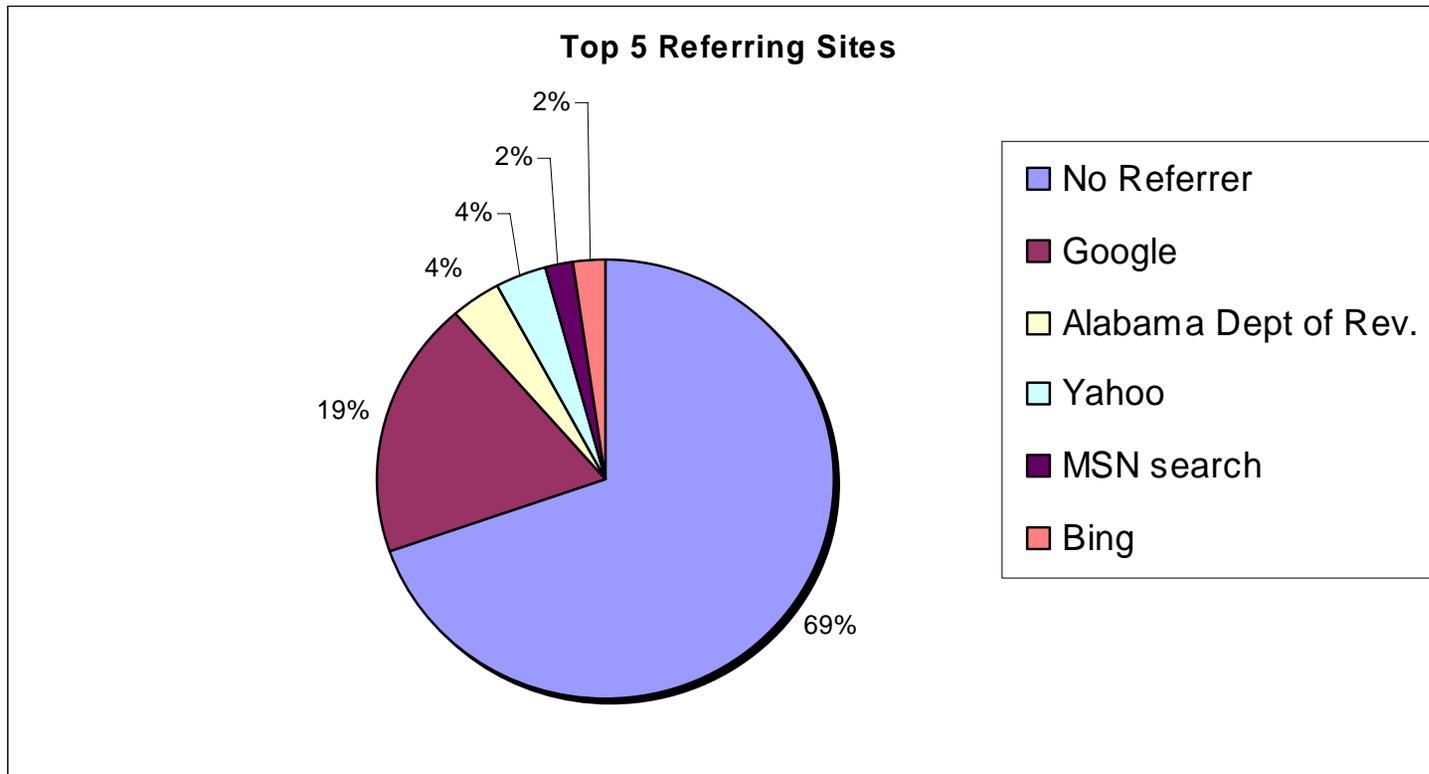
[Website Survey](#) | [Terms of Use](#) | [Privacy and Refund Policy](#)

Most Popular Pages

	Page Name	Jan.	Feb.	March	1st Quarter Total Visits	April	May	June	2nd Quarter Total Visits
1	Homepage	5,444	5,866	6,612	17,922	6,081	5,650	6,111	17,842
2	Sales and Use Certificate	2,143	2,287	2,753	7,183	2,683	2,254	2,556	7,493
3	State Map	926	1,011	1,093	3,030	979	841	1,081	2,901
4	About the Nexus Program	586	610	683	1,879	623	563	754	1,940
5	Search Results	537	681	657	1,875	582	548	638	1,768
6	Voluntary Disclosure Program	586	610	683	1,879	328	483	545	1,356
7	MTC Compact	558	743	732	2,033		602	720	1,322
8	About MTC	375	367	423	1,165	390	377	447	1,214
9	Events Calendar	407	327	353	1,087	353	289	332	974
10	Annual Conference Main Page	0	0	19	19	72	236	381	689

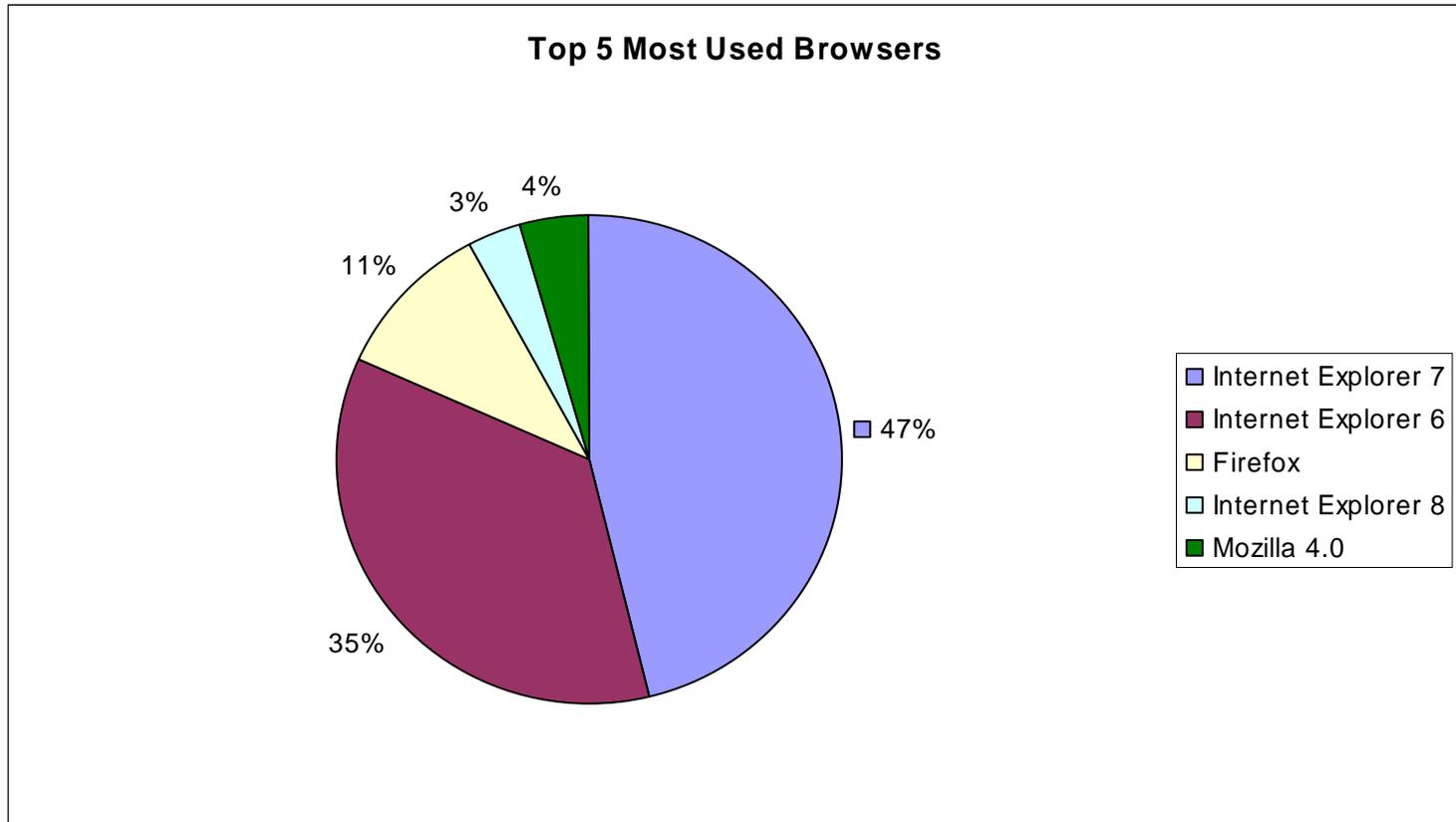
Popular pages are based upon number of visitors.

Referring sites -July 2008 – June 2009



- Microsoft new search engine “Bing” referred 565 visitors to our website in May 2009 and 1,119 visitors in June 2009.

Most Used Browsers -January 2008 – June 2009



- Internet Explorer 8.0 position at Top 4 in the month of June with 1,227 visitors.

Website Key points

Most Downloaded Files 2009

1. Sales and Use Certificate
2. MTC Allocation and Apportionment Regulations
3. Statement for Information of Public Law 86-272
4. MTC Review – Summer
5. MTC Proposed Model Statute

- Windows XP continues to become the most used operating systems with 63% total visitors in the month of June.
- Top search keywords are “tax”, “sales”, “multistate”, “certificate”, and “commission”.