Measures and Baselines for MTC Engagement Goal – 7/24/12

**Outcome 1.** More compact and sovereignty state participation in commission activities.

**Measures**
1a. Increase in number of compact and sovereignty states that personally attend Annual Meetings.
1b. Increase in number of compact and sovereignty states that personally attend Executive Committee meetings.
1c. Increase in number of states that participate in Uniformity and Litigation committee meetings.
1d. Increase in number of program states participating in Audit and Nexus committee meetings.

**Baselines**
1a. Average in-person attendance by compact and sovereignty member states at Annual Meetings - 2009-2012.
1b. Average in-person attendance by compact and sovereignty member states at Executive Committee meetings – 2009-2012.
1c. Average in-person attendance by all states in Uniformity and Litigation committee meetings – 2009-2012.
1d. Average in-person attendance by program states in Audit and Nexus committee meetings – 2009-2012.

**Targets**
1. Increase over baseline of (raw number or a percent) by (date).

**Outcome 2.** More top tax administrators (or regularly designated alternates) participating in commission activities.

**Measures**
2a. Increase in number of compact and sovereignty state top tax administrators (or regularly designated alternates) who personally attend Annual Meetings.
2b. Increase in number of compact and sovereignty state top tax administrators (or regularly designated alternates) who personally attend Executive Committee Meetings.

**Baselines**
2a. Average personal attendance by top tax administrators (or regularly designated alternates) of compact and sovereignty member states at Annual Meetings - 2009-2012.
2b. Average personal attendance by top tax administrators (or regularly designated alternates) of compact and sovereignty member states at Executive Committee Meetings - 2009-2012.

**Targets**
2. Increase over baselines of (raw number or a percent) by (date).

**Outcome 3.** More Associate Member states participating in MTC programs.

**Measures**
3a. Increase in number of Associate Member states participating in Audit Program.
3b. Increase in number of Associate Member states participating in Nexus Program.

**Baselines**
3a. Average number of Associate Member states participating in Audit Program – 2009-2012.
3b. Average number of Associate Member states participating in Nexus Program – 2009-2012.

**Targets**
3. Increase over baselines of (raw number or a percent) by (date).
**Outcome 4.** Increase awareness among the states of the MTC and the value of its programs.

**Measures**
4a. Timely contact by assigned Executive Committee liaison/MTC Executive Director with newly designated or inactive top tax administrators in compact, sovereignty and associate member states.
4b. Timely follow up and sharing of state-specific information with newly designated or inactive top tax administrators.

**Baseline**
No historic baseline data available. Tracking data to begin August 1, 2012.

**Targets**
4a. Time target (number of days after designation) for contact with new tax administrators by Executive Committee liaison or MTC Executive Director.
4b. Time target (number of days after designation) for sharing of state-specific data about past participation in MTC by the new tax administrator’s state.

**Outcome 5.** Increase participation by Audit program states in multistate audits.

**Measures**
5. Level of participation by states in audits conducted by MTC each year.

**Baselines**
5a. Average number of audit program states participating in sales tax audits and income tax audits – 2009-2012.
5b. Average annual number of sales tax and income tax audits joined by each program state – 2009-2012.

**Targets**
5. Increase over baselines of (raw number or a percent) by (date).