MEMORANDUM

To: Robert Desiderio, Hearing Officer  
From: Darien Shanske  
Re: Proposed Revisions to the MTC Model Statement of Information Concerning Practices of Multistate Tax Commission and Signatory States under Public Law 86-272  
Date: August 2, 2020

I agree with the proposed revisions to the Statement of Information. I am writing to share some thought on some issues that I suspect will come up in the Hearing and/or other comments.

**Mode of Analysis.** At the heart of the MTC’s proposal is the analysis of 11 scenarios. I agree with the analysis of all of the scenarios. As for the MTC’s reasoning, I agree as well, though I had reached the same result by a somewhat different approach, an approach I think is helpfully simpler.

In the first scenario discussed in the proposal, there is a static website. In that context, and assuming other background conditions are satisfied, the protection of PL 86-272 is not lost according to the analysis in the Statement. In the second scenario, the website “provides post-sale assistance to in-state customers” and so the protection is lost. The Statement explains this difference as follows:

> As a general rule, when a business interacts with a customer via the business’s website or app, the business engages in a business activity within the customer’s state. However, for purposes of this Statement, when a business presents static text or photos on its website, that presentation does not in itself constitute a business activity within those states where the business’s customers are located.

I think this approach is perhaps overly metaphysical and invites metaphysical responses: why are static photos posted on a website not an activity in-state, but post-sale assistance through a website is such an activity?

There is an alternative analysis, starting with the “general rule” in the passage above. I think that the general rule is correct; if a business is trying to sell me something in California, through any medium, then something is happening in my state. There could well be a Due Process Clause or dormant Commerce Clause nexus issue if the connection is too slight, but the PL 86-272 protection only kicks in beyond the protection offered by the federal Constitution.

How then do I propose to distinguish the static scenario from the post-sale scenario? The post-sale scenario is an activity in California going beyond solicitation, whereas the static website scenario is not. I think the Statement itself
relied on this distinction to do a lot of the analytic work, but the explanation of the MTC’s reasoning obscured this. See, for example, the difference between Scenario 5 (cookies ancillary to solicitation) and Scenario 6 (cookies not ancillary to solicitation). And so all I would propose is using some different language explaining the distinction between these scenarios.

Nature of PL 86-272. Since I believe the activities in question are clearly beyond solicitation and occurring in market states, the primary objection to this project, as I understand it, is that it would not leave the statute enough taxpayers to protect. I am not opposed, in general, to purposive readings of statutes, even tax statutes, but I am opposed to reading PL 86-272 in this way. As I explain (with a co-author) in the attached essay, Congress could have written a broad nexus statute but instead wrote a statute that specifically protected to contemporaneous business patterns. If those business practices are now largely obsolete, it is not the role of state tax administrators or courts to expand PL 86-272 to protect other, arguably analogous, business practices.

Statutory Interpretation and Taxation. As explained in the Introduction to the Statement, there is a presumption against preemption. This means that even if PL 86-272 is not, on its face, limited to particular business patterns, and I think it is, there are background principles of constitutional law that counsel against broad interpretations of a statute that aims to preempt state taxing power.

I wanted to add that there seems to be a particular presumption against preemption of the state revenue power beyond the ordinary presumption against preemption.¹ This has been particularly clear in the Court’s expansive interpretation of the anti-injunction act.² For instance, consider the unanimous 1995 decision in National Private Truck Council.³ The wording of Section 1983 would seem to cover actions involving state taxes, but because “of the strong background principle against federal interference with state taxation” the Court found that the anti-injunction act took priority over Section 1983.⁴ The Court notes the long history of this principle against state interference and its application to other areas of law – including the Due Process Clause.⁵ More specifically, the Court explains that this background principle of non-interference with state taxation is sufficiently weighty that the

1. See e.g., California State Bd. of Equalization v. Sierra Summit, Inc., 490 U.S. 844, 851–52 (1989) (“Although Congress can confer an immunity from state taxation, we have stated that [a] court must proceed carefully when asked to recognize an exemption from state taxation that Congress has not clearly expressed . . .”) (internal citations and quotation marks omitted); see also Fla. Dep’t. of Revenue v. Piccadilly Cafeterias, Inc., 554 U.S. 33, 48, 50 (2008) (following Sierra Summit).
4. Id. at 589.
5. Id. at 586-87 (citing first of all Dows v. Chicago, 11 Wall. 108, 110 (1871)).
Court interprets the states’ to have very considerable leeway in how they administer their tax systems.  

**Elimination of Joyce.** The Statement wisely eliminates the preference for the Joyce rule. My impression is that this is not controversial and I do not wish to make it so, but in case of objection I wanted to offer some additional support. I know of one secondary source that argues that PL 86-272 requires the Joyce rule. First, there is argument that the definition of “person,” derived from the legislative history, is determinative and requires a Joyce analysis. Here is the passage:

> Under Section 1 of Title 1 of the U.S.C. the word ‘person’ includes corporations, companies, associations, firms, partnerships, societies, and joint stock companies, as well as individuals. This definition applies in determining the meaning of any act of Congress, unless the context indicates otherwise. Such meaning applies to the word ‘person’ as used in the committee’s bill.

1959 U.S.C.C.A.N. 2548, 2555. It is true that this language lists “corporations,” but this does not seem terribly dispositive coming, as it does, from a general default definition referred to in the legislative history. Certainly it would be odd for this definition to overcome either the background presumption against preemption as well as the presumption that Congress legislates against the background of current law, which brings me to the next objection.

The second argument made is that at the time PL 86-272 passed there was some question of whether a state could require a combined report of different corporations. This contention is false, as the principle was clearly established in California and discussed by Congress in the Willis Committee Report. Interestingly, the Willis Committee Report addressed whether or not PL 86-272 protects one corporation of a unitary group and labeled the issue “unsettled,” with a representative from California evidently testifying that he expected the matter to be litigated. The matter has now been litigated and the better argument has won the day; there is no reason for the Statement to channel states into the wrong rule.

6. *Id.* (citing McKesson Corp. v. Division of Alcoholic Beverages and Tobacco, Fla. Dept. of Business Regulation, 496 U.S. 18 (1990)).
10. Id.
12. Hellerstein, Hellerstein and Swain, State Taxation ¶ 9.18[1][h][ix] RECEIPTS OR SALES FACTOR (“As a matter of unitary theory, the Finnigan rule is surely correct in
**PL 86-272 is clearly a supplement to the constitutional nexus rules.** PL 86-272 supplements protections granted to taxpayers under the Due Process Clause and the dormant Commerce Clause. As for the Due Process Clause, this is black letter law; Congress could not dictate a lower nexus standard. As for the dormant Commerce Clause, Congress could dictate a lower standard, but the whole thrust of the statute's language, its legislative history and controlling case law indicate that Congress was concerned that the Supreme Court was going to set too low a bar in 1959. For some of the voluminous backup to this point, see the history section of the MTC proposal. Now, in 2020, the Court has developed a nexus standard under the dormant Commerce Clause that is substantial. Given the breadth of the nexus protection already granted by current constitutional law, it is quite reasonable to ask, as we do in the attached piece, how much there is left for PL 86-272 to do.

There has been a recent suggestion that PL 86-272 displaced nexus rules under the dormant Commerce Clause. As already explained, such a reading is in tension with the text, history and purpose of the statute and just generally makes little sense. To see this, consider a business that sends one sales person to make one sale of TPP within State A, but the order is fulfilled within State A and installed by that salesperson. The total sale grossed the business $5,000. In all likelihood, State A could impose an income tax without violating the low bar of the Due Process Clause. This business is also not protected from the imposition of an income tax by State A by PL 86-272 because of the in-state installation and where the sale was fulfilled. But is this the end of the story? It would be if PL 86-272 supplanted nexus under the dormant Commerce Clause as established by cases like *Wayfair*. This would be an absurd reading of a statute meant to protect small businesses with minimal connections to a state. In reality, the business in this case would, in all likelihood, be shielded by the “substantial nexus” analysis of the dormant Commerce Clause.

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13 M. Eisenstein et al., “Hey Siri, What About Income Taxes on AI?,” 96 Tax Notes State 1187, 1191 (JUNE 8, 2020)
The Ordinary Diet of the Law: How to Interpret Public Law 86-272

by Darien Shanske and David Gamage

Public Law 86-272 is an important feature of the landscape of both state corporate income taxation and state tax policy more generally. The Multistate Tax Commission is completing an important project on updating the guidance given to taxpayers regarding compliance with P.L. 86-272. We plan to discuss some key features of this planned guidance in a future article (or perhaps articles). But first we will discuss the overall interpretive rubric that should be used for P.L. 86-272.

I. Some Quick Background

P.L. 86-272 protects taxpayers from state income taxation if certain criteria are met. Those criteria include not having an office in the state and only selling tangible personal property. For purposes of the MTC project, the most important criterion is that a taxpayer is protected if it engages only in “solicitation” in the state.

Indeed, in today’s world, filled with legal complexity, the true test of federalist principle may lie, not in the occasional constitutional effort to trim Congress’ commerce power at its edges, or to protect a State’s treasury from a private damages action, but rather in those many statutory cases where courts interpret the mass of technical detail that is the ordinary diet of the law.

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Today, the primary source of authority for interpreting solicitation is the 1992 Supreme Court opinion in *Wrigley* written by Justice Antonin Scalia. In that opinion, Scalia largely eschewed legislative history and instead started with a dictionary “to ascertain the fair meaning” of solicitation.\(^7\)

Specifically, Scalia found that solicitation encompassed “those activities that are entirely ancillary to requests for purchases — those that serve no independent business function apart from their connection to the soliciting of orders — [in contrast to] those activities that the company would have reason to engage in anyway but chooses to allocate to its in-state sales force.”\(^8\)

Scalia illustrated the distinction by way of examples, explaining that “employing salesmen to repair or service the company’s products is not part of the ‘solicitation of orders,’ since there is good reason to get that done whether or not the company has a sales force.”\(^9\)

Yet now, in 2020, some repairs can be done over the internet. Should this change in technology mean that such in-state services do not go beyond solicitation?\(^10\) The result of such an interpretation would be to let technological advancements effectively expand the scope of “solicitation” and create an ever larger “tax free” zone. The MTC guidelines are premised on the notion that this is not the correct way to interpret the law. Accordingly, one of the proposed guidelines explains that if “the business regularly provides post-sale assistance to in-state customers (i.e., advice on how to use a product after the product has been delivered to the customer) via either electronic chat or email that customers initiate by clicking on an icon on the business’s website,” then the business loses the protection of P.L. 86-272.\(^11\)

**II. A Matter of Interpretation**

There is another way of looking at matters, of course. We just characterized the MTC approach as not letting technology expand the concept of solicitation. Others take the perspective that the MTC approach is narrowing the legitimate reach of P.L. 86-272.\(^12\) No doubt there can be arguments in specific cases about what constitutes solicitation, but we see this counterargument as primarily a legislative intent or purpose-based argument. The argument has some appeal.

Congress meant to set up a minimum standard of nexus with P.L. 86-272 and narrowing the definition of “solicitation” would seem to puncture this minimum.

However, this surface appeal disappears upon closer inspection. This is for reasons that we will now explain.

First, Congress did not, in fact, write a statute that imposed a minimum standard. Rather, Congress wrote a statute that created a minimum through a set of rules. That is, Congress passed specific protections — protections that traced then-current business practices that had come to Congress’s attention through court cases.\(^13\) Indeed, the statute Congress passed would not even protect the taxpayer at issue in the main Supreme Court decision that precipitated the

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\(^8\) *Id.* at 223-24.

\(^9\) *Id.* at 228-29.

\(^10\) *Id.* at 229.


\(^12\) See presentation by Philip Tatarowicz linked to in Amy Hamilton, “Tatarowicz Sharply Critical of MTC Project on P.L. 86-272,” *Tax Notes State*, Dec. 23, 2019, p. 1190, at slide 44 (“From an income tax nexus perspective, if the tools of efficiency created by E-Commerce are weaponized by States going wild to expand their tax reach, P.L. 86-272 will be emasculated; thus, turning away from Congressional intent.”); Christopher T. Lutz, “What to Do With Public Law 86-272,” *Tax Notes State*, Dec. 23, 2019, p. 1071, 1072 (“I’m not so sure the MTC’s Uniformity Committee is really geared to faithfully construe the text and purpose of P.L. 86-272”); David W. Bertoni, David Swetnam-Burland, and Jamie Szal, “Crossfire Hurricane: Perils in a Post-Wayfair World,” *Tax Notes State*, Mar. 16, 2020, p. 937, 942 (“Under the mantra of bringing P.L. 86-272 into the modern era, the working group of the MTC has lost sight of the fundamental purpose of this federal statute and the protection it provides.”).

whole crisis — Northwestern Portland. This is because a taxpayer loses the protection of P.L. 86-272 if it maintains an office in the state, and the taxpayer in Northwestern Portland had an office in the taxing state.

The version of the bill referred out of the Senate Finance Committee did protect businesses with an office in state if they just engaged in solicitation,13 and would have covered the Northwestern Portland fact pattern. Yet the bill was amended on the Senate floor and, by a vote of 65-29, this provision was eliminated.15 Given that Congress pared the law back not even to cover the three central business scenarios before it, but rather only two, it is non-persuasive to argue that Congress intended the bill to protect further business patterns then completely unimaginable.

Second, a corollary of this point is that it is generally not proper statutory interpretation to argue that Congress’s intent to protect specific business patterns should apply to other arguably similar business patterns, just because doing otherwise would make the statute less relevant to modern circumstances. For instance, imagine that Congress passed a law to protect buggy whip manufacturers and never repealed that law. Would that mean that there is now an interpretative imperative to protect other transportation-related manufacturers? No!16 The goal of protecting buggy whip manufacturers might well have been motivated by special interest concerns of the time or a desire to slow the transitionary displacement caused by technological changes (like the spread of automobiles). Put another way, just because Congress passed a statute 60 years ago with two fact patterns in mind, and with the language of the statute reflecting concerns related to those two fact patterns, in no way implies that the statute was meant to serve a broader purpose. If those fact patterns are far less important today, then it should be up to Congress to decide how to update the statute or whether to do so at all.

Third, the legislative history indicates that Congress did not intend P.L. 86-272’s protections to extend to near substitutes of the specific forms of business explicitly protected, including a case rather analogous to the ones we are now considering. That is, in its report on P.L. 86-272, the Willis Committee explained that it did not consider that “Operation of mobile stores in the State” was an activity that was intended to be protected by the statute.17 To be sure, the Willis Committee report postdates the enactment of P.L. 86-272, but it is fairly close in time and the whole point of this section of the report was to consider whether Congress should retain P.L. 86-272.18 A mobile store in the state would seem to be a fair 1960s description of what the modern internet effectively enables.

Fourth, the problem Congress aimed to legislate against with P.L. 86-272 has mostly gone away with time, which further weighs against a sweeping interpretation of the statute. Congress legislated P.L. 86-272 out of fear that the Supreme Court might not set an appropriate minimum for nexus.19 Today, that fear is unfounded. In fact, the protections offered by current constitutional jurisprudence are often greater than those offered by P.L. 86-272. Most obviously, this is because the constitutional “substantial nexus” standard protects all taxpayers, even sellers of services, from all taxes.

But even as to just the income tax the constitutional standard will often be higher. A relatively small taxpayer can lose the P.L. 86-272 protection for minor in-state activities, such as engaging in $10,000 in sales that are not fulfilled out of state. This level of nexus is probably not

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16 And so, at least as to P.L. 86-272, we agree with Bertoni et al. that “the words of a tax statute enacted in the 1950s must have the meaning that was intended when it was enacted, and not be given some gloss that rests on a radically different economy and modalities of commerce that came into existence many decades later.” Bertoni, Swetnam-Burland, and Szal, supra note 12, at 943. Perplexingly, the authors claim that this argument indicates that there is something amiss in the MTC’s project. This is apparently because of their overreading of the word “within.” See supra note 10. Again, we argue that extending solicitation to include interactive websites is to give an old statute a radical new gloss and not the reverse.
18 Treating this report as part of P.L. 86-272’s legislative history is quite common. See, for example, Tatarowicz, supra note 12, slide 53.
going to qualify as substantial under Wayfair. Moreover, many states have bright-line factor standards that are comfortably above the constitutional minimum.20

Further, the Court in Wayfair made clear that Pike balancing21 applies on top of the substantial nexus test.22 Thus, a taxpayer confronting a particularly onerous state tax regime today has another available remedy. And because Pike balancing is a balancing test, burdens that loom larger for smaller businesses will be harder to justify. With the mischief Congress tried to solve through P.L. 86-272 thus largely resolved by subsequent judicial decisions, purpose-based arguments for expanding P.L. 86-272 have little analytic purchase.

We think that this is the primary significance of Wayfair as to P.L. 86-272. But Wayfair is also relevant in that not one member of the Court in Wayfair had anything nice to say about the formal, physical presence test from Quill.23 Indeed, the majority, in a key passage, discussed the importance of “virtual contacts” in potentially creating nexus in the modern economy.24 The dissent did not dispute this so much as argue that the great increase in e-commerce indicates that the Court should not intercede because of the unpredictable result of fixing its error. Note that from our perspective, “modernizing” P.L. 86-272 so it would exempt new forms of commerce would be to repeat the sins of Quill and, also, of Wayfair as understood by the dissent.25

Fifth, a fundamental ground rule in our constitutional system is that preemptions of traditional state powers should be construed narrowly.26 It is true that much of the development of this doctrine postdates P.L. 86-272 (not that this has stopped the Court from applying it to earlier statutes), but there was definitely precedent to this effect before 1959.27 A canon is only an interpretive guide that can make more or less sense to apply in a given context. Yet here we would argue this canon is particularly apt because it correctly addresses a deep structural issue underlying our federal system.28 Through the lens of this canon, Congress should be understood as having made a limited incursion into state taxing power with P.L. 86-272, to solve a then-current problem. The alternative view has Congress creating a shelter from state taxation limited only by the ingenuity of tax lawyers to analogize current business models to the ones before Congress in 1959. It is useful to remember here that Congress could have, but did not, pass a broad nexus standard and thus that this canon is consonant with the text of the statute.

Note that our argument relying on the canon against preemption here is, in a sense, subtle. In
Heublein, the Supreme Court’s first P.L. 86-272 case, this presumption was used to avoid an expansive interpretation of P.L. 86-272. In Wrigley, the states argued that this same presumption should lead to solicitation being interpreted narrowly. Scalia rejected that argument because, as to solicitation, Congress did clearly intend to preempt the states and so what was required was only a fair interpretation of what Congress actually wrote. But the situation before us today is more like Heublein than Wrigley. This is because at least some of the activities that taxpayers engage in through their websites are plainly more than entirely ancillary to solicitation and have been understood to be such since well before Wrigley. Thus, the critics of updating the guidelines are, as in Heublein, arguing for an extension of the protection offered by P.L. 86-272.

III. Conclusion

None of the foregoing necessarily supports the details of the MTC’s approach. We will thus return to analyzing those details in a future article or articles. Our goal here has been to clear away the interpretive underbrush. P.L. 86-272 is a poorly drafted, 60-year-old statute that specifically protects 60-year-old business practices. Consequently, we have argued here that a proper, fair reading of the statute should not involve expanding its coverage to protect current business practices that differ from those Congress specifically meant to protect when enacting P.L. 86-272.