

## **Possible Measures and Baselines for Engagement Goal**

### Outcome

1. More compact and sovereignty state participation in commission activities.

### Measure

1. Increase in number of compact and sovereignty states that personally attend Annual Meetings.

### Baseline

1. Average in-person attendance by compact and sovereignty member states at Annual Meetings -2009-2012.

### Target

1. Increase over baseline of (raw number or a percent) by (date).

### Outcome

2. More top tax administrators participating in commission activities.

### Measures

2a. Increase in number of compact and sovereignty state top tax administrators who personally attend Annual Meetings.

2b. Increase in number of compact and sovereignty state top tax administrators who personally attend Executive Committee Meetings.

### Baseline

2a. Average personal attendance by top tax administrators of compact and sovereignty member states at Annual Meetings -2009-2012.

2b. Average personal attendance by top tax administrators of compact and sovereignty member states at Executive Committee Meetings -2009-2012.

### Target

2a. Increase over baseline of (raw number or a percent) by (date).

2b. Increase over baseline of (raw number or a percent) by (date).

### Outcome

3. More Associate Member states participating in MTC programs.

### Measure

3a. Increase in number of Associate Member states participating in Audit Program.

3b. Increase in number of Associate Member states participating in Nexus Program.

### Baseline

3a. Average number of Associate Member states participating in Audit Program – 2009-2012.

3b. Average number of Associate Member states participating in Nexus Program – 2009-2012.

### Target

3a. Increase over baseline of (raw number or a percent) by (date).

3b. Increase over baseline of (raw number or a percent) by (date).

### Outcome

4. Increase awareness among the states of the MTC and the value of its programs.

### Measures

4. Timely contact by assigned Executive Committee liaison/MTC Executive Director with newly designated top tax administrators in compact, sovereignty and associate member states.

### Baseline

No historic baseline data available.

### Targets

4a. Time target (number of days after designation) for contact with new tax administrators by Executive Committee liaison or MTC Executive Director.

4b. Time target (number of days after designation) for sharing of state-specific data about past participation in MTC by the new tax administrator's state.