

Strategic Planning Steering Committee Meeting

Tuesday, July 24, 2012

2:30 p.m. to 4:30 p.m. Eastern Time

To participate in this meeting, use the following dial-in number and conference code: 1-800-442-5794, code 626121 (Note -- In the event of technical difficulties with the conference bridge, the following alternative dial-in number and conference code will be used: 1-866-381-9862, code 8917135).

I. Welcome and Introductions: Attending:

II. Public Comment Period

In accordance with its Public Participation Policy, the Commission provides this opportunity for members of the public to address the Commission directly on this agenda. The Chair may also provide for public comment before or during the committees discussion of specific agenda items.

III. Strategic Planning

A. Review Engagement Goal Measures and Calendar – see attachments

1. Is the timeline complete? Is it clear who is responsible to take particular actions?
2. Looking at the possible measures, are they solidly connected to the outreach project goals?

B. Report on Compliance Program Team Membership

Discussion questions:

1. Is the team free to change the project description? Rather than focus on increasing the number of audits, can the team focus on how to increase the return to the states from the audit resource we currently have?
2. Does the steering committee have a strong view about the primary purpose of the audit program? Dollars versus number of taxpayers touched? Other purposes? Is the team free to set aside the current policy about follow up audits in designing a project?
3. How would you like to provide guidance and encouragement for the Compliance Team about what you would like to have them accomplish in Grand Rapids?

C. Prepare for Executive Committee Strategic Planning Report and Presentation of Mission, Vision, Values, and Goals Statements

Possible elements:

Summary of activities since last annual meeting

Overview of the Engagement project

Status report on Compliance project development

Seek feedback from those on the Executive Committee about their perceptions of the planning process so far

Recommendations for future work

IV. Other Strategic Planning Business – schedule of meetings for August-November

V. Adjournment